

Historic, Archive Document

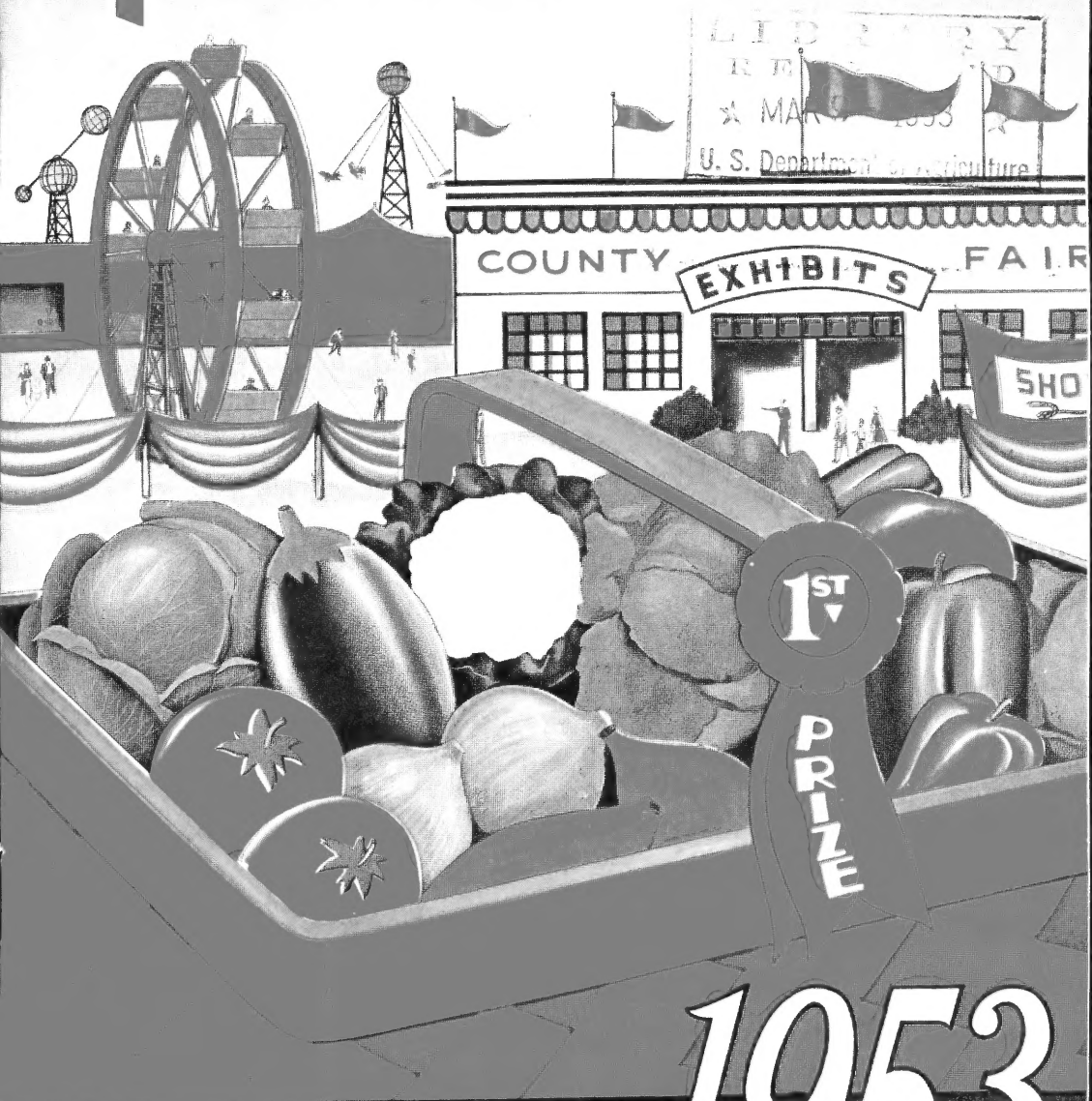
Do not assume content reflects current scientific knowledge, policies, or practices.



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Piedmont

GARDEN GUIDE

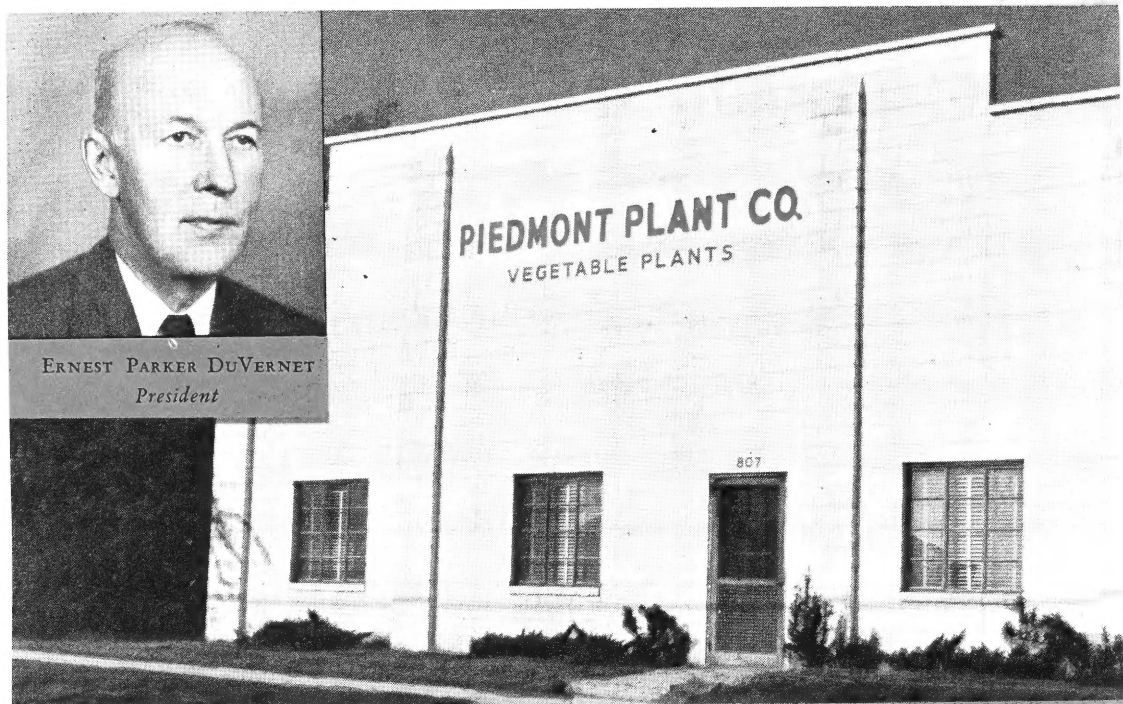


Piedmont Plant Co.
P. O. Box 684 Greenville, S. C.

1953



ERNEST PARKER DUVERNET
President

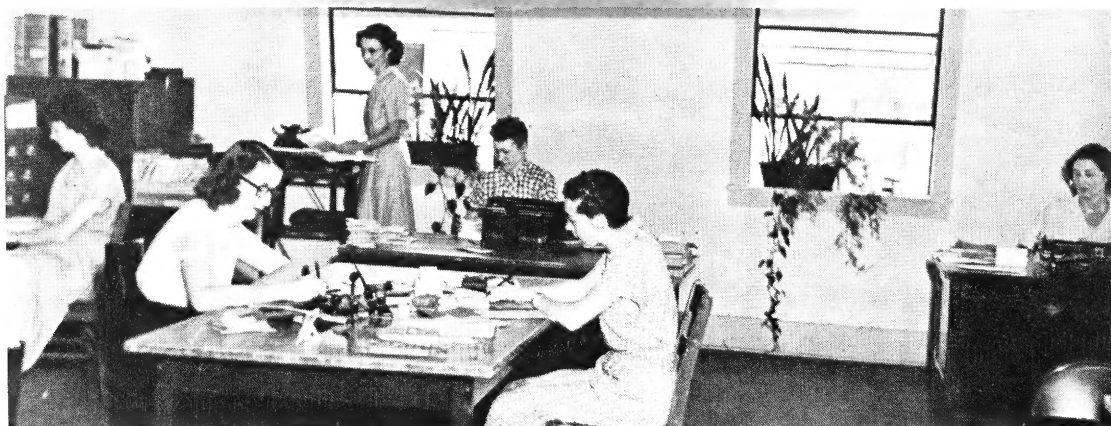


You're Always Welcome Here!

Come visit with us and see how we produce your Piedmont Plants. On these two pages you will see pictures that show the personal interest and care your orders receive from office to farms to shipping department at Piedmont.

But pictures—and words—fail to show the dependability and the growing experience of an organization which has grown quality garden products since 1906. Give us an opportunity to prove what we say! This Spring let us start your garden with Piedmont Plants.

YOUR ORDERS RECEIVE CAREFUL ATTENTION IN OUR OFFICES



THINGS TO KNOW ABOUT PIEDMONT PLANTS

**HERE'S WHY PIEDMONT PLANTS
ARE KNOWN IN 48 STATES FOR**

TOP QUALITY

SUITABLE CLIMATE — Our farms are located where it's not too hot and not too cold. Warm enough to grow plants in the open, there is enough cold weather to harden them for setting in fields in the North.

CULTIVATION—Only large scale production and years of experience can provide the care and attention our plants receive during growth. The result is large deep-rooted plants which will surpass any others you can set.

INSECTS AND DISEASE—In order to ship clean plants, free from insects and disease, we apply the newly developed insecticides and fungicides by high power tractor dusters, sprayers, and airplane.

SEED AND PLANTING—Knowing the importance of a good beginning, we use the best seed available, certified where possible, and grown for us by the leading seedsmen. This seed is planted on disease free land by modern high speed drills.

PACKING AND SHIPPING—You want your plants to arrive in living condition *and so do we*. To insure this we are continually experimenting with and improving our shipping methods. Each bunch of plants is wrapped in damp moss and paper. The bunches are then packed in specially designed shipping containers.



THE PIEDMONT GUARANTEE

Our plants are guaranteed to be exactly as described in this catalog, grown from the best seed obtainable, true to name, hand selected, varieties labeled and carefully packed.

We guarantee to ship your order promptly, and deliver the plants to you in perfect condition. If you are not satisfied on receipt of order, we will replace free of charge or refund your money, provided you notify us within 10 days after receipt.

We send you only the highest quality plants, and gladly stand back of them. However, weather, soil and care also influence crops, so in no case will we be responsible for any amount beyond the purchase price.

Piedmont Frost-Proof

CABBAGE PLANTS.



...MATURE TWO WEEKS EARLY. These plants will stand below freezing temperatures and can be set in the open five weeks earlier than hotbed plants, enabling them to make a rapid start when the weather turns warm.

...ELIMINATE BOTHER OF HOTBEDS. Our soils and climate are ideally adapted to growing hardy, healthy plants. Starting gardens is our business so let us do it for you.

...ARE DIRECT FROM FIELD TO YOU. When you receive plants from us you can be sure that they are the variety you want, pulled fresh, packed immediately, and shipped straight to you. We spare no expense to deliver what you want, when you want it, and in a condition that will please you.

Order some of these fine plants and enjoy the best cabbage you've ever grown.

CULTURE—CABBAGE, COLLARD, BROCCOLI AND CAULIFLOWER—Prepare land with one thousand pounds of 4-8-6 fertilizer in three-foot rows. Set plants 15 to 18 inches in the row, which requires about ten thousand plants to the acre. These plants are frostproof, and will usually stand a temperature of ten degrees below freezing. Set the plants in the soil up to the bud and water. For sucking insects spray with Blackleaf 40 or dust with Rotenone. For leaf-eating insects dust with calcium arsenate or 5% DDT dust.



Charleston Wakefield

Piedmont's OUTSTANDING CABBAGE VARIETIES

CHARLESTON WAKEFIELD — 71 days from plants. Heads pointed and heart shaped, weighing 4 to 5 pounds. This is a selection of the Early Jersey Wakefield, a week later, but with larger heads. Popular for the home garden, and very cold resistant. Plants ready January to June.

My cabbage was ready to eat in June, when the rest of the town people were just setting out their plants. This was also the first time anyone near has grown head lettuce in South Dakota.

MRS. ROBERT GIBBS, Woonsocket, S. Dak.

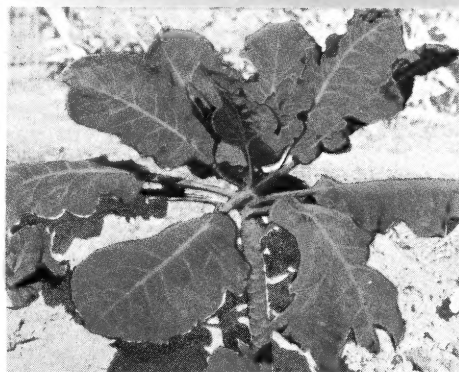
GOLDEN ACRE — 65 days from plants. Earliest round headed cabbage, averaging 3 pounds to the head. An extra early Copenhagen Market with a smaller head. Heads are round and solid. A favorite with market gardeners for early market. Plants ready January to June.

COPENHAGEN MARKET—70 days from plants. The leading market variety. Heads large, round and solid with few outer leaves, weighing 3 to 3½ pounds. Our strain of this variety is extra early, and very uniform. Plants ready January to June.

EARLY ROUND DUTCH—75 days from plants. An excellent second early variety for home and market garden. Heads ball shaped, very firm, weighing 4 to 5 lbs. Cold resistant and seldom goes to seed. Plants ready January to June.

MARION MARKET—75 days from plants. A yellows or wilt resistant type of Copenhagen Market. Same shape as Copenhagen, but will make a heavy crop on land infested with yellows disease where other varieties fail. Somewhat coarser than Copenhagen. Plants ready January to June.

WISCONSIN HOLLANDER —100 days from plants. A yellows resistant strain of Danish Ballhead. A splendid late cabbage for storage, shipment, and kraut manufacture. A heavy yielder on yellows infested land. Heads are large, globular, very firm, weigh 7 to 9 lbs., of excellent quality and keep well until spring.



Golden Acre



Marion Market

Piedmont's **GEORGIA COLLARD**

Similar to Cabbage Plants, but do not make heads. Make large, succulent green leaves of excellent flavor for use as "boiling" greens. Very hardy and easy to grow.

VARIETY: Georgia Collard. Ready January to July. Shipping weight 18 pounds per 1,000 plants.

PRICES ON CABBAGE AND COLLARD PLANTS

Cabbage tied 50 to bundle. Shipping weight 18 lbs. to 1000 plants.

BY MAIL POSTPAID

100 Plants for	\$1.00
200 Plants for	1.50
500 Plants for	2.75
1000 Plants for	3.75

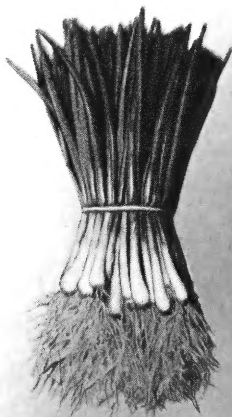
EXPRESS COLLECT

500 Plants for	\$1.50
1,000 to 4,000 Plants	2.50 per 1000
5,000 to 9,000 Plants	2.25 per 1000
10,000 and over	2.00 per 1000

Write for prices on lots of 100,000 and over — Telephone — Day 1633, Night 2207

Piedmont Frost-Proof

ONION
PLANTS...



...GROW LARGE SWEET ONIONS.

Southern grown onion plants are rapidly displacing onion sets because they will grow early, sweet onions two to three times larger than sets.

...PROVIDE SPRING ONIONS OR LARGER BULBS.

From our plants you may pull green onions as needed before the bulb enlarges, or large onions after the bulb has formed.

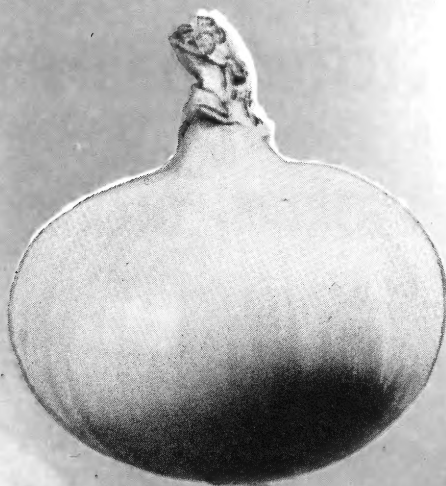
...MAKE GOOD KEEPERS.

Piedmont onion plants seldom run to seed, and are excellent keepers if you wish to save for winter storing.

Add zest to your garden with Piedmont onion plants.

Ready January to June

CULTURE—ONIONS—Onions are frostproof and can stand a temperature ten degrees below freezing. Prepare land in two-foot rows using one thousand pounds of 4-8-6 fertilizer to the acre. Set plants 4 to 5 inches apart in the row, which requires 50 to 60 thousand plants to the acre. Harvest when the tops dry and cure for storage. Dust for onion thrip with 5% DDT or Benzine Hexachloride.



Crystal Wax
Bermuda

Piedmont's

POPULAR ONION VARIETIES

YELLOW BERMUDA. The most popular and widely planted of the Bermuda varieties. It is sometimes called the White Bermuda although it is a light yellow or straw color. This is a thin flat shaped onion, and very sweet; many people eat them like an apple.

CRYSTAL WAX BERMUDA. One of most attractive onions grown. It is clear, waxy white onion, and has the same delightful mild flavor as the Yellow Bermuda. It is the same shape as the Yellow Bermuda.

I must say I was very proud of my garden last year. From the 200 onion plants I got 6 bu. of onions, some weighing almost 7 oz. each. I had cabbage for table use and kraut and still was glad to give to others.

MR. HARRY BABINSKI, Minto, N. Dak.

Sweet Flavored Long Keepers

SWEET SPANISH OR VALENCIA —UTAH JUMBO STRAIN. Earlier, milder, and a much better keeper, this is a decided improvement over the Riverside strain. One of the largest and sweetest onions, nearly globular, with golden yellow skin and white flesh. More resistant to disease and insect pests than other varieties, it will produce delicious spring onions, or if allowed to ripen, mild sweet dry onions sometimes weighing a pound or more. Store them in a cool dry place, and they will keep for months.



Yellow Sweet Spanish

PRICES ON ONION PLANTS

Onion plants tied 100 to bundle. Shipping weight 7 lbs. to 1000 plants.

BY MAIL POSTPAID

100 Plants for.....	\$.75
200 Plants for.....	1.00
500 Plants for.....	1.85
1000 Plants for.....	2.85

EXPRESS COLLECT

500 Plants for.....	\$1.10
1000 to 4000 Plants.....	1.75 per 1000
5000 to 9000 Plants.....	1.50 per 1000
10,000 and over.....	1.25 per 1000

Piedmont Frost-Proof

The easy way to success in growing head lettuce lies in letting us start your plants early. When the danger of a severe freeze is over, you can set vigorous plants in your garden which soon develop tender, crisp heads for your table. Ready January to June.

GREAT LAKES—The most satisfactory strain of the Iceberg or Imperial type yet developed. Resistant to tip burn and slow to bolt. Stands up under most adverse weather conditions, and has succeeded well in all sections of the country.

CULTURE—LETTUCE—Prepare land in two-foot rows using one thousand pounds of 4-8-6 fertilizer to the acre. Set plants 12 inches apart in the row, which will require twenty thousand plants to the acre. These plants will stand ten degrees below freezing, and should be set early enough to head before hot weather.

LETTUCE PLANTS



PRICES ON LETTUCE PLANTS

BY MAIL POSTPAID

25 Plants for.....	\$.75
50 Plants for.....	1.00
100 Plants for.....	1.50
500 Plants for.....	3.75
1000 Plants for.....	5.75

EXPRESS COLLECT

500 Plants for.....	\$2.25
1,000 to 4,000 Plants.....	4.00 per 1000
5,000 to 9,000 Plants.....	3.75 per 1000
10,000 and over.....	3.50 per 1000

Lettuce Plants tied 25 to bundle.

Shipping Weight 18 lbs. per 1000 plants.

Write for prices on lots of 100,000 and over —Telephone — Day 1633, Night 2207

Piedmont Frost-Proof

For Tender Delicious Produce

BROCCOLI PLANTS



Considered a delicacy in the vegetable line, tender delicious broccoli is very popular. Order some for your garden and enjoy summer-long yield. Broccoli bears a succession of sprouting heads, which if kept cut, will be replaced by others for 8-10 weeks. Plants are harder than cauliflower and are ready January to June. **VARIETY**—Calabrese Improved, Green Sprouting.

CULTURE—Broccoli and Cauliflower,
See Page 4

Broccoli and Cauliflower tied 50 to bundle.
Shipping weight 18 lbs. per 1000 plants.

PRICES ON BROCCOLI PLANTS

BY MAIL POSTPAID

50 Plants for	\$1.00
100 Plants for	1.50
500 Plants for	3.75
1000 Plants for	5.75

EXPRESS COLLECT

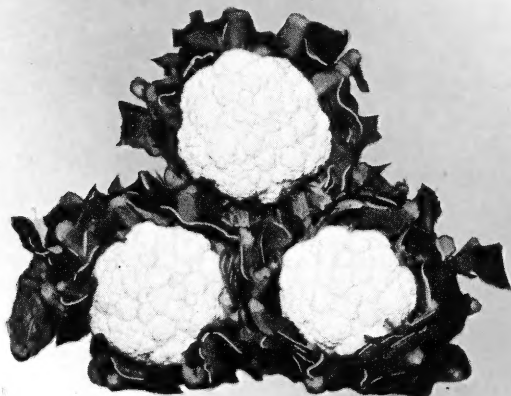
500 Plants for	\$2.25
1,000 to 4,000 Plants	4.00 per 1000
5,000 to 9,000 Plants	3.75 per 1000
10,000 and over	3.50 per 1000

Piedmont Frost-Proof

CAULIFLOWER PLANTS

Be sure of attractive white-headed cauliflower in your garden. Our plants are hardy and can be set earlier than home grown plants.

To head cauliflower be sure to protect the head from sunlight. Gather the tops of the leaves together loosely as soon as the head begins to form, but do not cramp. **VARIETY**—Early Snowball, most widely used early variety. Ready January to June.



PRICES ON CAULIFLOWER PLANTS

BY MAIL POSTPAID

50 Plants for	\$1.25
100 Plants for	1.75
500 Plants for	5.00
1000 Plants for	8.00

EXPRESS COLLECT

500 Plants for	\$4.00
1,000 to 4,000 Plants	7.00 per 1000
5,000 to 9,000 Plants	6.50 per 1000
10,000 and over	6.00 per 1000

Write for prices on lots of 100,000 and over —
Telephone — Day 1633, Night 2207

Date of Order_____19____

PIEDMONT PLANT COMPANY, Greenville, South Carolina

Gentlemen: I enclose herewith \$_____for the

Plants listed below, to be Shipped by_____
(Parcel Post or Express)

Your Name_____
(Print Plainly)

Street or R.F.D._____

Post Office_____State_____

Express Office_____
(If Different from Post Office)

Give Date You Want Shipment Made_____

FROST PROOF	Quantity	VARIETY	PRICE	
	CABBAGE PLANTS			
		Charleston Wakefield		
		Copenhagen Market		
		Golden Acre		
		Early Round Dutch		
		Marion Market		
		Wisconsin Hollander		
	ONION PLANTS			
		Yellow Bermuda		
	Crystal Wax Bermuda			
	Yellow Sweet Spanish			
LETTUCE, BROCCOLI, CAULIFLOWER , COLLARD PLANTS				
	Great Lakes Lettuce Plants			
	Calabrese Broccoli Plants			
	Early Snowball Cauliflower Plants			
	Georgia Collard Plants			
		Forward		

FROST PROOF

PLEASE USE THIS ORDER BLANK

See Other Side for Additional Items



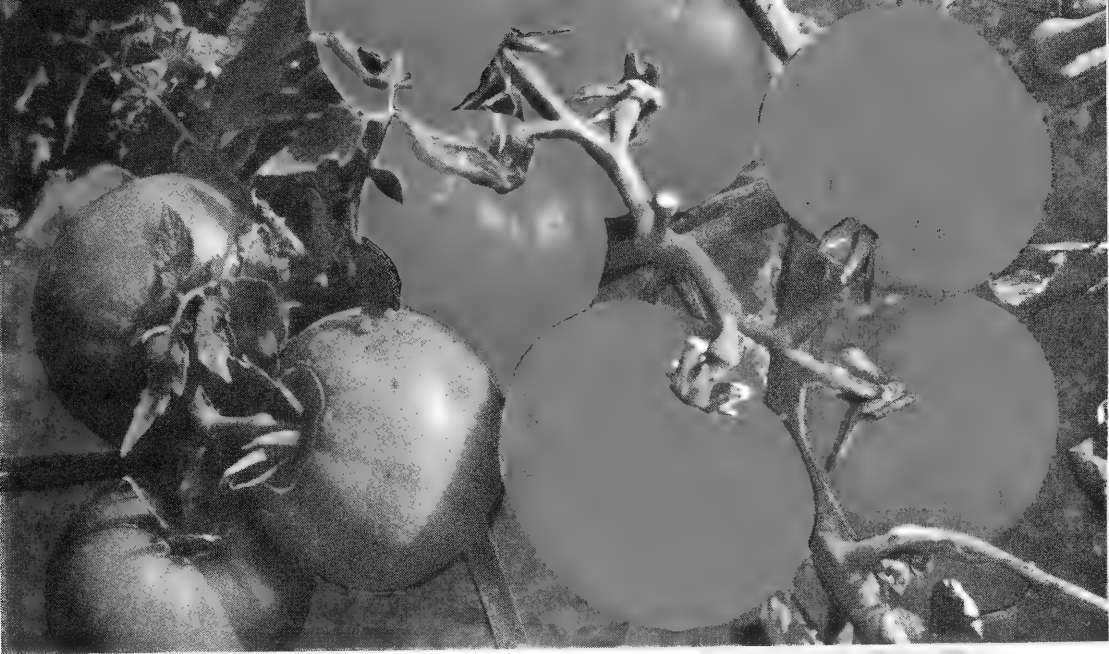
FROST KILL

Quantity	VARIETY	PRICE	
TOMATO PLANTS		Amount forward	
	Valiant		
	Marglobe		
	Rutgers		
	Stokescross No. 2 Hybrid		
	Stokescross No. 5 Hybrid		
PEPPER, EGGPLANT and POTATO PLANTS			
	California Wonder Pepper Plants		
	Black Beauty Eggplant Plants		
	Vine Porto Rico Sweet Potato Plants		
	Bunch Porto Rico Sweet Potato Plants		
PLANT FOODS, INSECTICIDES AND SUNDRIES			
Total amount of order			

IMPORTANT — READ CAREFULLY

We wish to send our catalogue to those who grow vegetables. It will be a favor to us if you will write below the names and addresses of any of your friends who might be interested in plants. Your name will not be mentioned.

NAME	POST OFFICE	STATE	R. F. D. or ST.



The ABC'S of Growing Tomatoes

ADVANCE YOUR HARVESTING TIME with **PIEDMONT PLANTS**. Piedmont Field-Grown Tomato Plants become acclimated to outdoor temperatures, and this of course enables you to set them in the open at an early date. They are not frostproof as it is impossible to grow frostproof tomato plants. However, they are not like tender seedlings from a hot-house. Piedmont tomato plants are large, stalky plants which we can guarantee to deliver in good condition anywhere east of the Rocky Mountains.

BENEFIT FROM OUR YEARS OF EXPERIENCE. Piedmont Field-Grown Tomato Plants receive the experienced care which only years of large scale production can provide. The best Certified seed obtainable is used, and the plants are Certified by the State of Georgia. The seed is disinfected before planting on disease-free land, and the plants are thoroughly dusted by power dusters from the time they come up.

CUT THE COST OF PRODUCING TOMATOES. Piedmont Field-Grown Tomato Plants have proven to be the most satisfactory and economical solution to the tomato plant problem in the north, both for large canning factories and home gardeners.

NOTE: ALL OF OUR TOMATO PLANTS ARE CERTIFIED BY THE GEORGIA DEPARTMENT OF ENTOMOLOGY. However, the crates are not so tagged except in quantities of 500 or more, and then only when specified by the customer.

CULTURE—TOMATO—Prepare land in four-foot rows, using 600 lbs. of 4-12-6 fertilizer to the acre. Set plants up to the first leaf three feet apart in the row, which requires 3,500 plants to the acre. Will stand no frost. For insects, fungous and bacterial diseases spray every 10 days with Bordeaux Mixture, or dust with 7% metallic Tri-Base Copper Sulphate and 20% calcium arsenate.



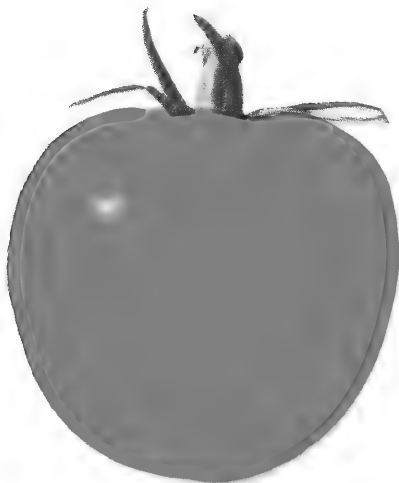
Piedmont

OWN

PLANTS

Varieties for Early Crop

VALIANT. An extra early, large-fruited variety which, because of its size and heavy yielding ability over a long period, is gaining popularity for both home and market use. The fruit is deep globular, meaty, and much superior to Earliana and similar varieties. Valuable for early market and in sections with a short growing season.



Valiant

Varieties For Mid-season or Main Crop



Rutgers

MARGLOBE. Wilt resistant tomato developed by U. S. Department of Agriculture. Fruit medium size, smooth and solid; globe shape, scarlet color, good shipper. Has become very popular for main crop.

RUTGERS. A new wilt resistant variety rapidly coming into favor in the eastern canning sections. Similar to the Marglobe in many characteristics, it produces slightly larger fruit and more foliage. Scarlet in color, it ripens from the inside out.

PRICES ON FIELD-GROWN TOMATO PLANTS

Tomato plants wrapped 50 to bundle. Shipping weight 30 lbs. to 1000 plants.

BY MAIL POSTPAID

50 Plants for	\$1.00
100 Plants for	1.50
500 Plants for	3.75
1000 Plants for	5.75

EXPRESS COLLECT

500 Plants for	\$2.25
1,000 to 4,000 Plants	4.00 per 1000
5,000 to 9,000 Plants	3.75 per 1000
10,000 and over	3.50 per 1000

Write for prices on lots of 100,000 and over — Telephone — Day 1633, Night 2207

We set plants out the 29th of April and had ripe tomatoes in July and the plants were still bearing in September. We had the best tomatoes ever, and were of a perfect shape and the flavor

MRS. NELLIE BROOKS, Arr

HYBRID TOMATO PLANTS

FOR FASTER GROWTH, MORE VIGOR, GREATER YIELD

HYBRID VIGOR GIVES YOU:

- Longer Harvest
- Earlier Ripening
- Heavier Production
- Better Color and Flavor
- More Solid Uniform Fruit
- Less Cracking



Stokescross No. 5

Now thoroughly tested by many commercial growers and home gardeners, hybrid tomatoes are no longer a novelty. For several years they have surpassed the standard open pollinated varieties in production and quality, and yields up to 30 tons per acre have been recorded. The F₂ hybrid tomato plants we offer are produced from seed obtained from The Francis C. Stokes Co., Vincentown, N. J., the originator of the Stokescross hybrids. Due to the fact that hybrid seed has to be produced by expensive hand pollination, the cost of hybrid plants is a little higher, but results will more than repay.

VARIETIES

This year we are offering two F₂ Hybrid varieties, Stokescross No. 2 for early crop, and Stokescross No. 5 for main crop.

STOKESCROSS No. 2—A new F₂ cross which combines earliness, size, and productiveness. Deep red in color, free from interior core, its rich flavor recommends it to all market gardeners. Will develop a fruit average of 4½ ounces, with remarkable ability to yield that size until the last picking.

STOKESCROSS No. 5—An improvement over the No. 4 with a heavier foliage, and larger fruit. The fruit is very solid and highly colored. Last year it surpassed standard main-crop varieties in production and quality. We highly recommend this valuable tomato to the canner, the market gardener, and the home gardener.

PRICES ON STOKESCROSS F₂ HYBRID TOMATO PLANTS

BY MAIL POSTPAID		EXPRESS COLLECT	
50 Plants for.....	\$1.25	500 Plants for.....	\$3.25
100 Plants for.....	2.00	1000 to 4000 Plants.....	6.00 per 1000
500 Plants for.....	4.25	5000 to 9000 Plants.....	5.75 per 1000
1000 Plants for.....	7.50	10,000 and over.....	5.50 per 1000

Write for Prices
in quantity lots

DAYS TO HARVEST
FROM PLANTS

SHAPE OF FRUIT

VALIANT		STOKESCROSS No. 2		MARGLOBE		STOKESCROSS No. 5		RUTGERS
65	68	77	80	82				



*California
Wonder*

Piedmont PEPPER PLANTS

Set our pepper plants in the open field after the danger of frost is over. These hardy field-grown plants are enormously productive and will assure you of an early crop of superior peppers. Ready April, May, June.

CALIFORNIA WONDER—75 days. The outstanding mild, sweet variety for home gardeners, market gardeners and shippers. Fruit is four-lobed and chunky, very large with flesh thicker than any other variety. It is ideal for stuffing and baking.

CULTURE — PEPPER AND EGGPLANT — These plants will not stand any frost. Prepare land in three-foot rows using 800 lbs. of 4-12-6 fertilizer to the acre. Set plant up to the first leaf two feet apart in the row, which requires 7,500 plants to the acre. Dust Eggplant every 10 days with 20% arsenate dust for potato bugs.

PRICES ON PEPPER PLANTS

Pepper plants wrapped 50 to bundle.

Shipping weight 15 lbs. to 1000 plants

BY MAIL POSTPAID

EXPRESS COLLECT

25 Plants for.....	\$.75			per 1000
50 Plants for.....	1.00	500 Plants for.....	\$2.75	
100 Plants for.....	1.50	1,000 to 4,000 Plants...	5.00	
500 Plants for.....	3.75	5,000 to 9,000 Plants...	4.50	
1000 Plants for.....	5.75	10,000 and over.....	4.00	



Write for prices on
lots of 100,000 and over

Telephone —

Day 1633, Night 2207

Piedmont EGGPLANT PLANTS



You can easily grow the desirable, vitamin-filled eggplant this spring. Our Eggplant Plants are vigorous field-grown plants with well developed root systems. Set some of these plants and produce quantities of fruit early in the season. Ready April, May, June.

BLACK BEAUTY—80 Days. The best all around variety for home gardeners, and truckers. The fruit is large, egg-shaped of a beautiful glossy purple color.

PRICES ON EGGPLANT PLANTS

Eggplant plants wrapped 50 to bundle.

Shipping weight 15 lbs. to 1000 plants.

BY MAIL POSTPAID

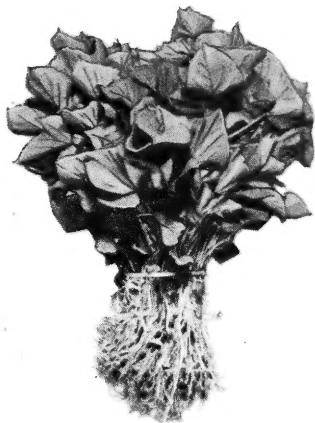
EXPRESS COLLECT

25 Plants for....	\$.75	500 Plants for.....	\$2.75	
50 Plants for....	1.00	1,000 to 4,000 Plants..	5.00	per 1000
100 Plants for....	1.50	5,000 to 9,000 Plants..	4.50	per 1000
500 Plants for....	3.75	10,000 and over.....	4.00	per 1000
1000 Plants for....	5.75			



Piedmont SWEET POTATO PLANTS

Our Southern Yams are sweet potatoes at their best. The flesh is juicier and the taste is sweeter than any other you've ever tried. The plants are grown from selected seed stock. They are treated for every kind of disease, and are government inspected. Set these sturdy plants for a heavy yield of delicious sweet potatoes. Ready April, May, June.



CULTURE—SWEET POTATO—Prepare land in 3½-foot rows, using 800 to 1,000 lbs. of 4-8-8 fertilizer to the acre, and throw up 8 inch ridges on the fertilizer. Set plants after danger of frost is over, 12 to 15 inches apart, which requires 11,000 plants to the acre. Harvest just before frost kills the vines.

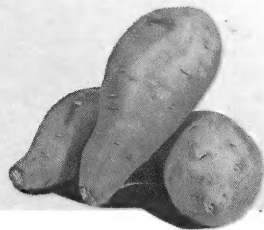
VINE PORTO RICO—This is the most popular of the yam potatoes and is an enormous yielder. This potato with its rich deep yellow meat can be grown successfully in many sections of the North. We recommend it to those who have never tried the southern yam.

PRICES ON VINE PORTO RICO

Potato plants wrapped 50 to bundle. Shipping weight 16 lbs. to 1000 plants.

By Mail Postpaid		Express Collect	
50 Plants for.....	\$1.00	500 Plants for.....	\$3.00
100 Plants for.....	1.50	1000 to 4000 Plants.....	5.50 per 1000
500 Plants for.....	4.00	5000 to 9000 Plants.....	5.25 per 1000
1000 Plants for.....	6.50	10,000 and over.....	5.00 per 1000

BUNCH PORTO RICO—A strain of the Porto Rico recently developed, this plant grows upright with very large leaves and little vine growth. Set some of these plants to produce a potato similar in size and shape to the Vine Porto Rico, but superior in quality. The yield is heavier than any other strain of the Porto Rico.



PRICES ON BUNCH PORTO RICO

By Mail Postpaid		Express Collect	
50 Plants for.....	\$ 1.25	500 Plants for.....	\$5.00
100 Plants for.....	2.00	1000 to 4000 Plants.....	9.00 per 1000
500 Plants for.....	6.00	5000 to 9000 Plants.....	8.75 per 1000
1000 Plants for.....	10.00	10,000 Plants and over.....	8.25 per 1000

Write for prices on lots of 100,000 and over — Telephone — Day 1633, Night 2207

I have purchased plants from you for the past few years, and want to say they are the best I have ever used. You are to be complimented on the quality of your plants.

MR. ROY L. CLOUGH, SR., Bristol, N. H.

PLANT FOOD, INSECTICIDES AND SUNDRIES

Valuable Helps For Your Gardening



FERTILIZER, HORMONES, ETC.

Double-duty plant food in concentrated, odorless, easy-to-use tablet form, including Vitamin B-1. Increase yield of vegetables by inserting tablets in ground near plants, or dissolve in water to make a rich liquid fertilizer. Price: 30 tablets 25c; 75 tablets 50c; 200 tablets \$1.00; 1,000 tablets \$3.50 Postpaid.

FRUITONE

Use Fruitone on tomatoes for earlier crop, and more and bigger tomatoes. Spray blossoms with Fruitone solution for better set and larger crop.

If a strong solution is used most of the tomatoes will be seedless.

Price: 2/5 oz. packet 25c; 2 oz. can \$1.00; 12 oz. can \$5.00 Postpaid.

TRANSPLANTONE

A hormone-vitamin powder for stimulating roots in transplanting. Transplantone helps grow new roots and reduces loss of water so the plant starts growing again in a much shorter time. When setting vegetable plants the development of new roots can be increased tremendously by watering with Transplantone solution.

Price: 1/2 oz. packet 25c; 3 oz. can \$1.00; 1 lb. \$4.00 Postpaid.



INSECTICIDES AND FUNGICIDES

ENDOPEST



Endopest, developed by the manufacturer of Vigoro, brings to gardeners the same satisfactory results in pest control that they have learned to expect of Vigoro in plant feeding. Controls sucking and chewing insects and many fungous diseases. Easy to use. Comes in an efficient dust gun package. Gun is refillable.

Price: Dust Gun and 10 oz. cartridge \$1.15; 10 oz. Refill cartridge to fit Endopest Gun 95c Postpaid.

PIEDMONT TOMATO DUST

A dust especially developed to control insects and diseases of tomatoes. Contains 7% metallic basic copper and 20% calcium arsenate.

Prices: 1 lb. 60c; 5 lbs. \$2.00 Postpaid. Not Prepaid 100 lbs. \$13.50.

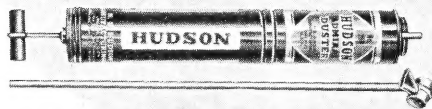
5% DDT DUST

An efficient contact insecticide for many kinds of insects. Effective on onion thrip and potato bugs.

Prices: 1 lb. 60c; 5 lbs. \$2.00 Postpaid. Not Prepaid 100 lbs. \$13.50.

Dusters And Sprayers

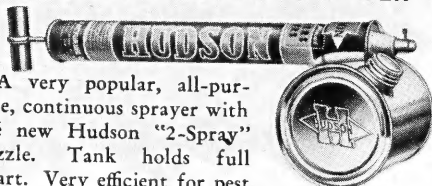
HUDSON ADMIRAL DUST GUN



A highly efficient duster for the home garden. Applies insecticides in fine dust or heavy cloud. Easy to use with 21" extension tube, adjustable in any direction.

Price: \$2.75 Postpaid

HUDSON MERCURY SPRAYER



A very popular, all-purpose, continuous sprayer with the new Hudson "2-Spray" nozzle. Tank holds full quart. Very efficient for pest control jobs in the home and garden.

Price: \$2.10 Postpaid

SUGGESTIONS TO CUSTOMERS

Right now in the comfort and privacy of your own home you can begin a garden which will put fresh vegetables on your table. Just read these simple suggestions before ordering your Piedmont Plants.

1. **NAME AND ADDRESS.** Write your order on the convenient order blank provided in this book. **Write or print your name and address plainly.**
2. **TIME OF SHIPMENT.** Order your entire garden at one time. You may order your frost-kill plants in advance, giving the date you wish shipment made. It will be a saving to you to send one order.
3. **REMITTANCES.** You can send money safely by P. O. order, bank draft or check. Our terms are cash with order or C.O.D. For your convenience we will make C.O.D. shipment. However, as an additional C.O.D. fee must be paid, it will be a saving to you to send remittance with your order.
4. **TRANSPORTATION.** We advise Express shipment on all orders of 2000 or more plants.
5. **AIR SHIPMENT OF PLANTS.** Plants now take regular Air Express rates which are very high. For this reason we do not advise air shipment by either mail or express.
6. **CARE OF PLANTS ON ARRIVAL.** As soon as your plants come, take them out of the crates and set them out. If not ready to set, trench them out in soft mud, cutting the strings and spreading the plants. Keep the roots moist and the tops dry.

IMPORTANT—Leaves of plants will sometimes wilt or turn yellowish green in transit. This does not hurt them. They will recover their fresh green color soon after planting.

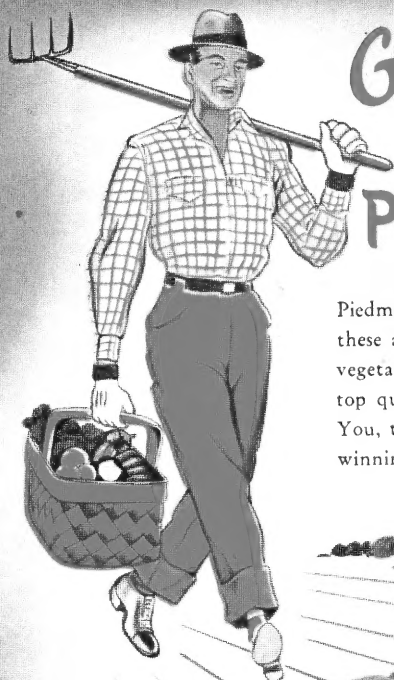
FREE!

BONUS FOR EARLY ORDERS

An early order is a saving to us which we want to share with you. It enables us to take care of the necessary clerical work before the shipping season, and we are glad to show our appreciation by giving you a discount for ordering early.

ON ALL CASH ORDERS OF \$5.00 OR MORE POSTMARKED MARCH 15 OR BEFORE YOU MAY SELECT 10% OF THE VALUE OF THE ORDER IN ADDITIONAL PLANTS. The additional plants must be listed on your order or none will be sent although you notify us later.

DO NOT DELAY! . . . MAIL YOUR ORDER TODAY!



Grow the Best with Piedmont Plants !

Piedmont gardeners often tell us of their achievements, and among these are customers who have won prizes at fairs and shows with vegetables grown from Piedmont Plants. They have found that top quality vegetables can be produced from top quality plants. You, too, can win a prize! Get off to a good start with this prize winning offer:



PRIZE WINNING VEGETABLES For Only \$3.95

Kind	No. Plants	List Price
Cabbage	50	\$.50
Onion	100	.75
Lettuce	25	.75
Broccoli	25	.50
Cauliflower	25	.75
Hybrid Tomato	50	1.25
Pepper	25	.75
Eggplant	25	.75
Totals	325	\$6.00

Bargain Offer, E10

All above Plants Postpaid for only

\$3.95



**PIEDMONT PLANTS PRODUCE
GUARANTEED TO SATISFY**